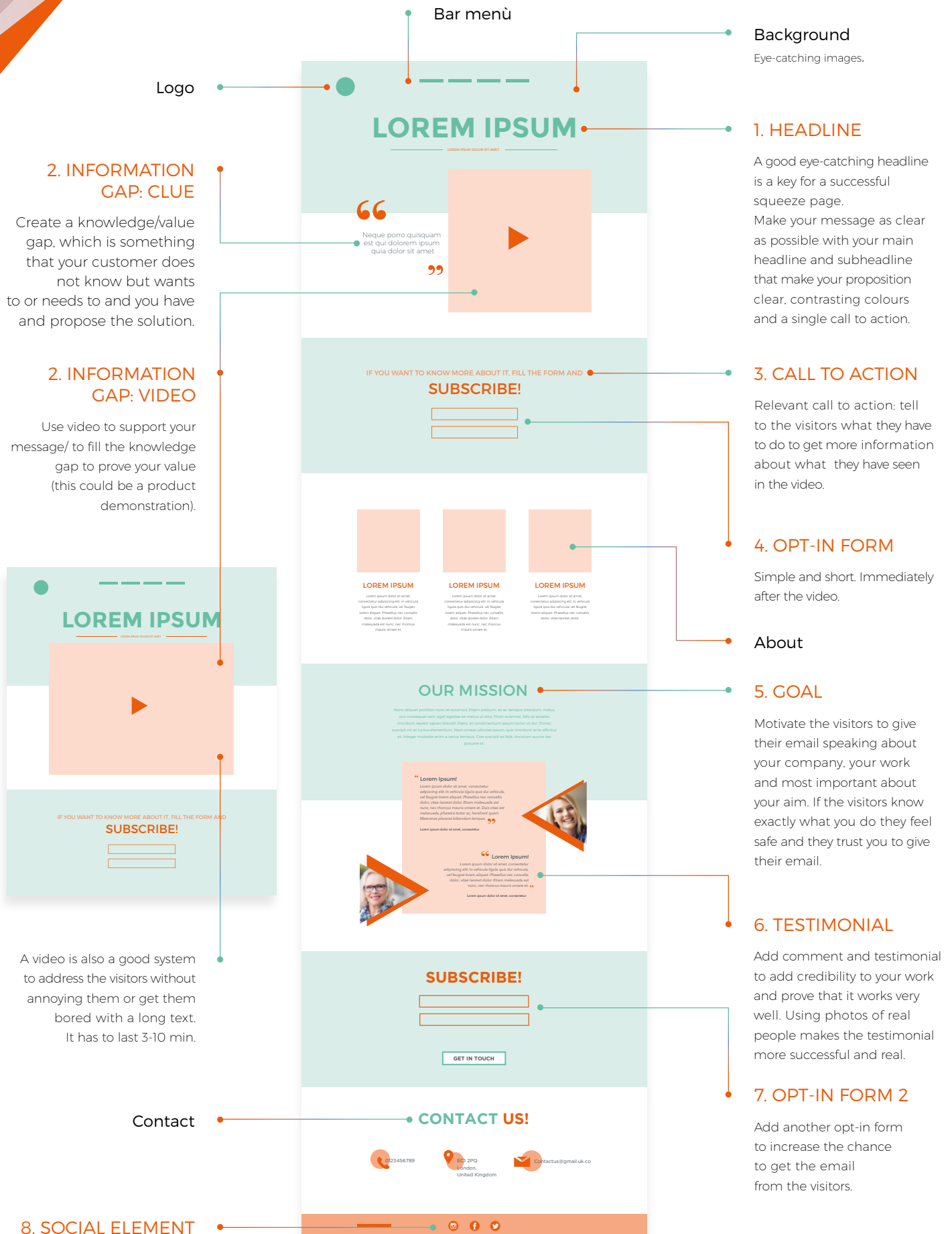


SOCIAL SQUEEZE PAGE

ANATOMY



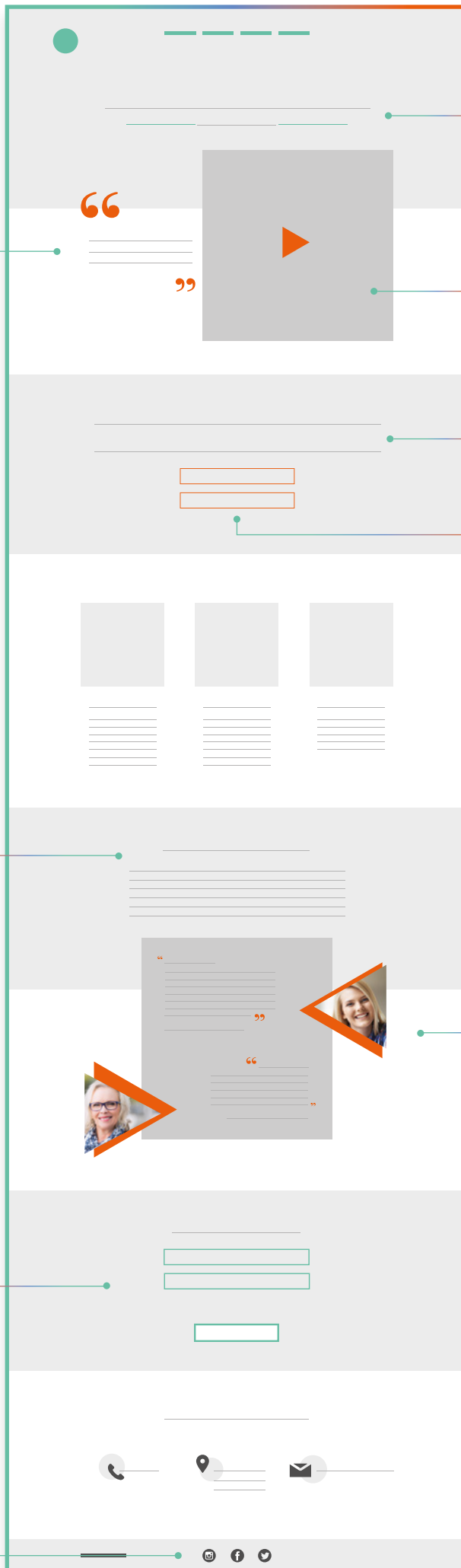
TEMPLATE:

2. INFORMATION GAP: CLUE

5. GOAL

7. OPT-IN FORM 2

8. SOCIAL ELEMENT



1. HEADLINE

2. INFORMATION GAP: VIDEO

3. CALL TO ACTION

4. OPT-IN FORM

6. TESTIMONIAL

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